



2015 HOUSTON RUN FOR RECOVERY 5K FUN RUN & WALK

CELEBRATING NATIONAL RECOVERY MONTH



Sponsorship Opportunities

- Diamond - \$10,000**
 - Sport towel with logo
 - Top sponsor with logo on T-shirt and marketing materials
 - Water Station Naming (2 available)
 - Top logo and link on race website
 - Name recognition at post race rally
 - Name on banner at stage on race day
 - 10 registrations included
- Platinum - \$5,000**
 - Top sponsor with logo on T-shirt and marketing materials
 - Water Station Naming (2 available)
 - Top logo and link on race website
 - Name recognition at post race rally
 - Name on banner at stage on race day
 - 5 registrations included
- Gold - \$2,500**
 - Secondary sponsor with logo on T-shirt and marketing materials
 - Secondary logo and link on race website
 - Name recognition at post race rally
 - Name on banner at stage on race day
 - 4 registrations included
- Silver- \$1,000**
 - Sponsor with logo on T-shirt and marketing materials
 - Logo and link on race website
 - 3 registrations included
- Bronze- \$500**
 - Sponsor on T-shirt
 - Name and link on race website
 - 2 registrations included
- Copper- \$250**
 - Sponsor on T-shirt
 - Name on race website
 - 1 registrations included
- In Kind Donation- ?**
 - Dependent on fair market value of services / materials provided.

*All Bronze and higher Sponsors have the opportunity to include marketing materials in race bags (1500 pieces) and will be allowed a 10' x 10' space for the post race tent party.

Why Sponsor Houston Run For Recovery?

The mission of Houston Run For Recovery is to promote the societal benefits of prevention, treatment, and recovery for mental and substance use disorders, celebrate people in recovery, laud the contributions of treatment and service providers, and promote the message that recovery in all its forms is possible.

All proceeds from the race, after operating expenses, are used to provide scholarships for substance abuse treatment for the indigent population. Extended Aftercare Alumni Association, Santa Maria Hostel and The Council on Recovery will ensure the monies are shared with men, women, children and families that are in need of care for their addictive disorders.

This highly publicized event provides a meaningful investment for sponsorship participants. Over 1,500 participants, from professional runners to recovering individuals and young children are expected for the fifth annual Houston Run For Recovery in Sunday, September 27th 2015.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Expose your business in print & digital media advertising, reaching over 20,000 recipients through direct mail, e-mail, social media, T-shirts, banners, vendor spaces and much more.

Sponsorship Contact:

Barbara Dwyer (713) 743-6143 bedwyer@central.uh.edu



Please fill out this form and return with payment to: **Houston Run For Recovery, PO Box 550048, Houston, TX 77255-0048**
or donate online at www.houstonrunforrecovery.com

Sponsorship Category

- Diamond \$10,000
 Platinum \$5,000
 Gold \$2,500
 Silver \$1,000
 Bronze \$500
 Copper \$250
 Other: \$ _____
- Including items in the race day bags (1500 pieces)
 Bringing tent for post race tent party
- Scholarship Fund: Your donation will give someone in recovery the opportunity to participate.
- \$50.00
 \$25.00
 \$10.00
 Other: \$ _____

Contact Name: _____ Organization Name: _____

Contact Phone: _____ Contact E-mail: _____

Total Pledge = Sponsorship Category Cost + Scholarship Fund Donation = \$ _____

Credit Card Number: _____ Exp. Date: ____ / ____ Name on Card: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Check payable to:
 Santa Maria Hostel
 Memo: Run For Recovery

Runners included in your Sponsorship

Please use additional copies as needed.

Name: _____ Address: _____
Date of Birth: ____ / ____ / ____ Age on Race Day: ____ City: _____ State: _____ Zip: _____
Sex: Male Female Phone: _____
5K Run/Walk: Competitive Noncompetitive E-mail: _____
Adult T-shirt Size: XS S M L XL XXL XXXL Emergency Contact / Phone _____

In signing this release, I acknowledge and represent that: I have read the release below, understand it, and sign it voluntarily as my own free act and deed and fully intend to be bound by it.

Signature: _____ Date: ____ / ____ / ____

Name: _____ Address: _____
Date of Birth: ____ / ____ / ____ Age on Race Day: ____ City: _____ State: _____ Zip: _____
Sex: Male Female Phone: _____
5K Run/Walk: Competitive Noncompetitive E-mail: _____
Adult T-shirt Size: XS S M L XL XXL XXXL Emergency Contact / Phone _____

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Signature: _____ Date: ____ / ____ / ____

Name: _____ Address: _____
Date of Birth: ____ / ____ / ____ Age on Race Day: ____ City: _____ State: _____ Zip: _____
Sex: Male Female Phone: _____
5K Run/Walk: Competitive Noncompetitive E-mail: _____
Adult T-shirt Size: XS S M L XL XXL XXXL Emergency Contact / Phone _____

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Signature: _____ Date: ____ / ____ / ____

Name: _____ Address: _____
Date of Birth: ____ / ____ / ____ Age on Race Day: ____ City: _____ State: _____ Zip: _____
Sex: Male Female Phone: _____
5K Run/Walk: Competitive Noncompetitive E-mail: _____
Adult T-shirt Size: XS S M L XL XXL XXXL Emergency Contact / Phone _____

In signing this release, I acknowledge and represent that: I have read the release below, understand it, and sign it voluntarily as my own free act and deed and fully intend to be bound by it.

Signature: _____ Date: ____ / ____ / ____

I release, waive, and discharge Houston Run For Recovery, Santa Maria Hostel, Inc., Extended Aftercare Alumni Association Inc., The Council on Recovery, their officers, Board of Directors, volunteers, and employees (hereinafter referred to as "releasees") from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or relating to any loss, damage or injury that may be sustained by myself and/or my child/ward (hereinafter referred to as "participant") associated with any accidents or injuries participant suffers as a result of the activities sponsored by Houston Run For Recovery. I am fully aware of the risks and hazards connected with participant participation in this activity knowing that the activity, equipment, and conditions may be hazardous or may become hazardous or dangerous participant. I voluntarily assume full responsibility for any risks of loss, property damage, personal injury, including death, that may be sustained by participant as a result of participant taking part in this activity, whether caused by the negligence of any or all of the releasees, or otherwise. I further agree to indemnify and save and hold harmless the releasees from any injury, loss, liability, damage, or costs they may incur due to participant involvement in the activity, whether caused by the negligence of any or all of the releasees, or otherwise. It is my express intent that this Release shall bind the members of my family and spouse, and my heirs, assigns, and personal representative and shall be deemed as a Release, Waiver, Discharge and Covenant Not to Sue the above named releasees. While participating in the Run Event, participant agrees to obey all rules, regulations, and laws of the United States, its subdivisions, and the locations visited. Participant agrees to obey all rules, regulations and policies of the Coordinators, including any Rules issued with respect to the Run Event and/or any institutions or organizations associated therewith. Participant agrees that his/her violation of the above rules, regulations, laws or policies (as determined in the sole discretion of any Coordinator representative) may result in the Participant's immediate expulsion from the Run Event. I give permission and consent to the use of any photographs, videotape or other media record of my participation in the Run for Recovery, without compensation to me on my behalf. Participant further agree that this Waiver and Release shall be governed by the State of Texas.