

# Sponsorship Opportunities



## Diamond - \$10,000

- Top sponsor with logo on T-shirt and marketing materials
- Water Station Naming (2 available)
- Top logo and link on race website
- Name recognition at post race rally
- Name on banner at stage on race day
- 10 registrations included

## Platinum - \$5,000

- Top sponsor with logo on T-shirt and marketing materials
- Water Station Naming (2 available)
- Top logo and link on race website
- Name recognition at post race rally
- Name on banner at stage on race day
- 5 registrations included

## Gold - \$2,500

- Secondary sponsor with logo on T-shirt and marketing materials
- Secondary logo and link on race website
- Name recognition at post race rally
- Name on banner at stage on race day
- 4 registrations included

## Silver- \$1,000

- Sponsor with logo on T-shirt and marketing materials
- Logo and link on race website
- 3 registrations included

## Bronze- \$500

- Sponsor on T-shirt
- Name and link on race website
- 2 registrations included

## Copper- \$250

- Sponsor on T-shirt
- Name on race website
- 1 registration included

## In Kind Donation

Dependent on fair market value of services / materials provided.

\*All Bronze and higher Sponsors have the opportunity to include marketing materials in race bags (1500 pieces) and will be allowed a 10' x 10' space for the post race tent party.

## Why Sponsor Houston Run For Recovery?

The mission of Houston Run For Recovery is to promote the societal benefits of prevention, treatment, and recovery for mental and substance use disorders, celebrate people in recovery, laud the contributions of treatment and service providers, and promote the message that recovery in all its forms is possible.

All proceeds from the race, after operating expenses, are used to provide scholarships for substance use treatment and recovery support services for those unable to afford to pay. STAR: Success Through Addiction Recovery, Santa Maria Hostel, and The Council on Recovery will ensure the monies are shared with men, women, children and families that are in need of care for their addictive disorders.

This highly publicized event provides a meaningful investment for sponsorship participants. Over 1,000 participants, from professional runners to recovering individuals and young children, are expected for the eighth annual Houston Run For Recovery on Sunday, December 2, 2018.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Expose your business in print & digital media advertising, reaching over 20,000 recipients through direct mail, e-mail, social media, T-shirts, banners, vendor spaces and much more. For questions, please contact Janet Deleon at 713-691-0900 xt.2189 or [jdeleon@santamariahostel.org](mailto:jdeleon@santamariahostel.org).



## Sponsorship Category

Diamond \$10,000    Platinum \$5,000    Gold \$2,500    Silver \$1,000    Bronze \$500    Copper \$250    Other: \$ \_\_\_\_\_

Including items in the race day bags (1500 pieces)    Bringing tent for post race tent party

Scholarship Fund: Your donation will give someone in recovery the opportunity to participate.

\$50.00    \$25.00    \$10.00    Other: \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_ Organization Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Total Pledge = Sponsorship Category Cost + Scholarship Fund Donation = \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CCV \_\_\_\_\_ Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Check payable to:

Santa Maria Hostel

Memo: Run For Recovery